

Alliances for Coconut Industry Development in the Caribbean - Phase II



International
Trade
Centre

ALLIANCES
FOR ACTION



The Caribbean Forum
of ACP States

CARIFORUM



Agenda

Item 1: Opening Remarks

Item 2: Key results & lessons learnt (Farm to Fork)

Item 3: Results Oriented Monitoring (ROM), Work Plan 2021

Item 4: Communications & visibility

Challenges: opening the door to opportunities

Caribbean Coconut industry lacks capacity to capitalize on demand increase.

- Ageing plantations and lack of planting materials
- Vulnerability to pests and diseases, climate change and natural disasters
- Information mismatch for tapping into investment opportunities
- Disconnect between local and regional value chain actors (e.g. agroprocessors importing from other regions)
- Market access obstacles: Production quantities not competitive for mass markets. Need to tap into niche markets; Lack of online presence and brand awareness



COVID-19 pandemic substantially impacted the region.

- MSMES, farmer cooperatives, institutions have suffered from a reduction in global and local demand (i.e. Hospitality industry) and potentially from a supply crisis (i.e. availability of inputs)
- Travel to/within the region and hold physical stakeholder meetings has substantially decreased.



Responding through Alliances for Coconut Industry Development in the Caribbean

Alliances for Action is connecting Caribbean coconut actors to leverage agriculture, tourism and manufacturing to achieve **measurable impact** for smallholder farmers, artisans and MSMEs

In a region full of potential, facing challenges such as climate change, we aim at achieving **resilience and growth for farmers and MSMEs** through more mindful and **responsible trade, production and consumption systems**

Connecting coconuts actors from farm to fork

A4A follows a business model linking **consumer to producer** and ensuring **support services** and **policy alignment**

UNDERSTAND	CONVENE	TRANSFORM	INVEST	IMPACT
• Markets & value chain systems • Sustainability gaps and opportunities • Business ecosystem • Value addition and diversification potential	• Establish responsible and inclusive public-private production and commercialization alliances • Connect actors from farm to fork	• Upgrade capacities for MSMEs and TISIs to compete • Support responsible and sustainable production and trade • Enable policy to put Alliances into Action	• Promote responsible investment in the Alliances • Derisk investment and finance	• M&E for responsible production and trade • Traceability of impact from farm to fork • Communication & promotion • Ethical business models

Key results from Farm to Fork



Selecting Mother palms



267 stakeholders participating in webinars on Mother palm identification & seed nut selection

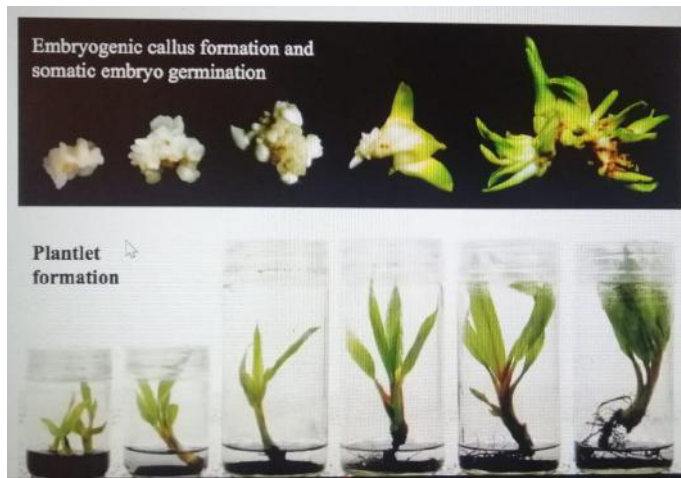
62 farmers trained in mother palm identification and seed nut selection (field-based)

5 regions assessed and mother palms collected in 5 regions in the Dominican Republic.

Regional approach developed with **XX** partner institutions supported to replicate exercises across the region

*Contributing to Output
1.1, 1.5 & 1.6*

Multiplying In-vitro material



5,000 shoots/plantlets to be distributed for weaning & hardening in tissue culture labs

4 partner institutions supported to upgrade tissue culture facilities and plant breeding capacities.

Representatives will be trained at CICY on production and acclimatization of plantlets from shoots

Lead farmers to be supplied with high-quality planting material and train

Activating Nursery expansion



CARDI has launched this webinar series in partnership with the International Trade Centre's Alliances for Action to support the Caribbean's coconut industry in managing this crisis through both emergency measures and future-facing strategies. Different angles, from safety measures to market trends, experts will start an open conversation with key local actors, while providing tools that aim to build capacity.

In the Caribbean and across the globe, the expansion of coconut plantations continues to be challenged by the unavailability of quality planting material. This webinar will address the critical issue of coconut nursery establishment and management. This is one part of a three-pronged approach aimed at improving the competitiveness and sustainability of the Caribbean's coconut industry.

In this session, we will look at:

- A step by step guide on the establishment of a coconut nursery
- Best practices in nursery management

Presenter:

- Mr. George Emmanuel, Agronomist, CARDI

Moderator:

- Dr. Gregory Robin, Manager, Science, Technology and Innovation, CARDI

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This initiative is part of a CARIFORUM Programme financed by the European Union and implemented by the ITC, CARDI, and important Alliance partners.



87 stakeholders participating in webinar on Coconut Nursery Establishment & Management

3 nurseries established/ rehabilitated supplying **5000+** seedlings to farmers

3 partner institutions supported to rehabilitate/establish nurseries to service

800+ number of farmers serviced by nurseries

Contributing to Output 1.1, 1.5 & 1.6

Embedding Climate Smart



Alliances for the Caribbean Coconut Sector

Webinar 6
Sustainable coconut production: The way forward

2nd July 2020 | 10 am AST
COVID-19: Resilience today, growth tomorrow
ITC Alliances for Action webinar series

The global COVID-19 pandemic has forced the world to re-examine business as usual. Businesses need to increase resilience to disruptions and to start looking at long-term growth strategies. The time for a reset is now.

ITC Alliances for Action has launched this webinar series to support the Caribbean's coconut industry in managing this crisis through both emergency measures and future-facing strategies. Different angles, from safety measures to market trends, experts will start an open conversation with key local actors, while providing tools that aim to build capacity.

We continue the series with a session on description of good agricultural practices to produce high quality coconut planting material, control pest and diseases and integrate other crops in the system for income diversification and resilience. The presentations will include technologies, strategies and policies related to making the coconut a dynamic and sustainable industry. In this session we will look at:

- Best practices selecting and disseminate high quality planting material
- Intercropping with coconuts
- Climate-smart agricultural practices and organic farming

Presenters:

- Dr. Pong Batugal, International Coconut Community (ICC) and Farmers Community Development Foundation International (FCDFI)
- Dr. Wayne Myrie, Coconut Industry Board Jamaica

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*Contributing to
Output 1.2, 1.3,
1.4, 1.5, 1.6 & 2.5*

21 Climate smart demonstration plots established on Lead farms mitigating climate change & generating additional income

227 stakeholders participating in webinar on Sustainable Coconut Production practices

21 lead farmers trained & sharing lessons learnt with over **200** neighbouring farmers

6 partner institutions supported to replicate good practices for replication to additional farmers

Transforming livelihoods



“We were able to put in **climate-smart irrigation** and continue with our **intercropping** during the drought. We planted papayas, sweet peppers, pumpkins, plantains, hot peppers and as a result **we were able to keep our workers at work every day.**’ Adrian Robinson, Trelawny, Jamaica



In Guyana, farmer Ganesh has successfully set up a **broccoli business alongside his coconut** activities. The intercrop is new but lucrative, fetching an average of **almost US\$ 5 per head!** An inspiring example for the farmer community.



Responding rapidly: La Soufrière



- Establishing Climate smart irrigation plots to increase local supply of food & other products
- Conducting rapid farmer characterization of farmers most affected by the events
- Supporting training & market linkages at local/regional level to increase ST cash flow
- Conducting analysis of investment needs and recovery funds
- Developing awareness generation video

Integrating pest management



IPM plots and traps established to mitigate pests & disease impact on coconut production

102 traps for coconut beetles on private farmer plots in St Vincent & the Grenadines

21 lead farmers trained & sharing lessons learnt with over **200** neighbouring farmers

6 partner institutions supported to replicate good practices to additional farmers

Contributing to Output 1.2 & 1.6

Landing/transition slide

- Value 137 agroprocessors in the region identified and surveyed
- XXX numbers of webinars on value addition
- XXX processors participation
- Food safety OECS
- IICA synergies with EDF project
- Mention project outputs/targets

Adding Value at Origin



Alliances for the Caribbean Coconut Sector

Webinar 5
Safety measures & Value addition post-COVID-19: An opportunity for growth

24th June 2020 | 10 am AST
COVID-19: Resilience today, growth tomorrow
ITC Alliances for Action webinar series

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The time for a reset is now.

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We continue the series with a session on food safety, hygiene practices and standards for agri-processing MSMEs in response to heightened consumer demand for safe products as a result of COVID-19. We will provide an overview of recommended measures while exploring opportunities for value addition and product development (e.g. coconut soap) to counter the impact of a decline in usual markets, such as the hospitality sector for fresh coconuts. We will look at:

- Impact of COVID-19 on SMEs regionally & globally
- Safety measures: to ensure well-being of both workers and consumers
- Markets & value addition to increase options for smallholder coconut farmers & MSMEs

Presenters:

- Valmo Wynter (Scientific Research Council, Jamaica)
- Shawntae Rodney (Scientific Research Council, Jamaica)
- John Deffer (Association of Ghana Industries)

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80 agroprocessors mapped & capacity needs assessed

126 stakeholders participating in webinar on Safety measures & Value addition

14 farmers & agroprocessors generating new products & improving capacities

xx partner institutions supported to replicate support to additional farmers & agroprocessors

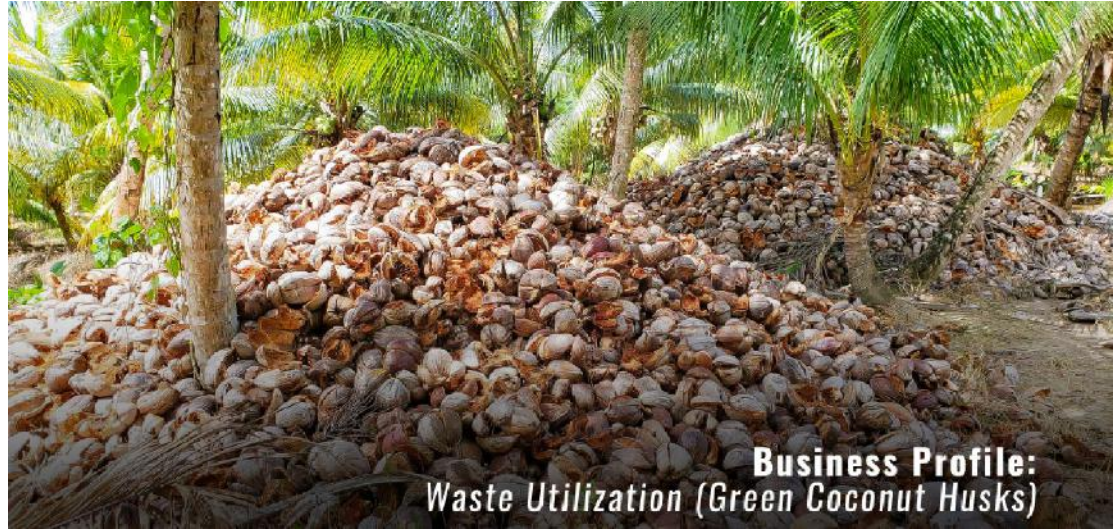
Contributing to Output 2.1, 2.2 & 1.6

Innovating in product development



Contributing to Output 2.1, 2.2 & 1.6

Utilising Waste (Circular economy)



Business Profile:
Waste Utilization (Green Coconut Husks)



Contributing to Output 1.6

Empowering Women & Youth



Indigenous coconut oil formed from a simple idea of creating opportunities for women & youth in Guyana and using resources from everyday life, the coconut. Rooted in Guyanese culture and a love for the land, Indigenous Coconut Oil was born. We want to share the health benefits of the coconut with the world while creating an impact in the local society. When you buy an Indigenous Coconut Oil product, you are directly supporting women entrepreneurs in Guyana. We take pride in locally sourced, organically grown coconuts to create our products.

We thank you for your support!

#SupportLocalBusiness



@IndigenousCoconutoil

Building forward better: COVID-19





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#IMPACTMATTERS

How is COVID-19 impacting
our producers?



COCONUT



 Liked by **manson.hernan** and **33 others**

alliances4action Post 2 of a series we are making,
reporting on COVID-19 impact on our agricultural
producers.

Today we spoke to Dr. Wayne Myrie, Plant Pathologist
at the Coconut Industry Board, Alliances for Action
partner in Jamaica. We asked him about both impact
and coping strategies. Here is what he said:

UNSUNG HEROES

HOW SMALL FARMERS
COPE WITH COVID-19

NEW
PUBLICATION

link in bio.





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De-risking finance & investment



149 stakeholders participating in webinar on Unlocking finance & investment

Cost & Revenue profiles under development for coconut production and processing

Partnerships planned with development banks (e.g. DBJ) and investors

The global COVID-19 pandemic has forced the world to re-examine business as usual. Businesses need to increase resilience to disruptions and to start looking at long-term growth strategies.

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We continue the series with a session describing innovative financial instruments and impact investment funds targeting farmer cooperatives and micro, small and medium-sized enterprises (MSMEs). The presentations will include ongoing programs in the Caribbean and lessons learnt from initiatives in ACP countries developing financial instruments that can respond to the needs of value chain operators and conducting to productive and commercial alliances.

In this session we will look at:

- Interconnecting with coconuts
- Strategies and instruments of the Caribbean Development Bank
- Alignment of investments around inclusive models
- Experience in developing private sector investment fund for agri-entrepreneurs

Presenters:

- Luther St. Vill, Caribbean Development Bank
- Michael von Düring, Smallholder and Agri-SME Finance and Investment Network (SAFIN)
- Adolfo CIRES ALONSO, European Union Delegation to the Republic of Uganda

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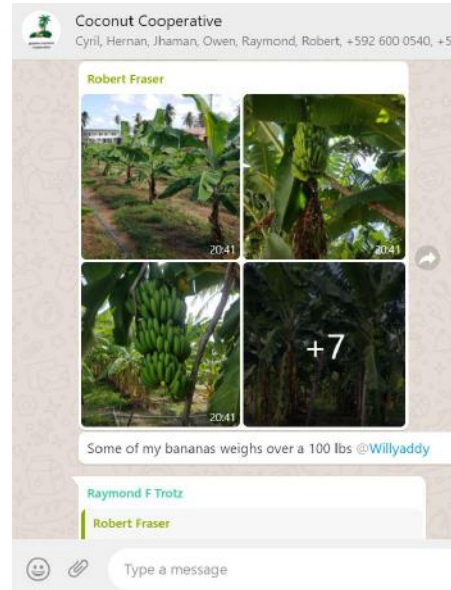
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This initiative is part of a CARIFORUM Programme financed by the European Union, and implemented by the ITC, CARIFORUM and other important Alliance partners.

Contributing to Output 2.2 & 2.3

Digitising Sector governance



Contributing to Output 2.4 & 1.5

11 National stakeholder platforms (representing **100** members) operational and supporting formation of VC alliances

Regional Coconut Commodity Innovation platform in action

Coconut Industry WhatsApp platforms established with more than **150** stakeholders: Guyana (21 members), Suriname (17 members), Belize (31 members), Barbados (15 members), St Lucia (28 members), Dominican Republic (57 members)

2,059 stakeholders forming part of sector network consulting database on innovation and information on coconuts

Integrating regional efforts & policy



Slide highlighting work with the OECS Secretariat

Standardising quality



SAVE THE DATE!
Alliances for Action
Webinar Series
'Standards for Coconut Products
in the OECS countries'

1st of April 2021
10:00 AST

This initiative is part of a CARIFORUM Programme financed by the European Union, and implemented by ITC, CARDI, and important Alliances partners.

OPEN FORUM
Discussion on Belize's Draft Standards for
Packaged Natural Coconut Water and Coconut Oil

Webinar 1	Webinar 2	Webinar 3
Belize Draft Specification for Coconut Oil	Belize Draft Code of Practice for Packaged Natural Coconut Water	Belize Draft Specification for Packaged Natural Coconut Water
English 2 nd June 2PM - 4PM	English 08 th June 2PM - 4PM	English 09 th June 2PM - 4PM
Español 10 th June 2PM - 4PM	Español 15 th June 2PM - 4PM	Español 16 th June 2PM - 4PM

For more information please contact
(501) 824-2934 / (501) 824-2936 / (501) 615-4903
bbs@btl.net

Draft Standards can be downloaded from www.bbs.gov.bz

Register Now

256 stakeholders from OECS participating in webinar on Standards for Coconut Products

Regional Standard for Packaged Coconut Water draft developed

Contributing to 2.2 & 1.6

Commercialising coconut products



Alliances for the Caribbean Coconut Sector

Webinar 4

The UK coconut market: Caribbean entrepreneurs, get set!

18th June 2020 | 10 am AST

COVID-19: Resilience today, growth tomorrow

ITC Alliances for Action webinar series

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We continue the series with a session on an overview of the UK coconut market and an exploration of potential for Caribbean entrepreneurs. Reported health benefits have helped to boost popularity of coconut products, particularly amongst younger generations. The UK coconut market is vast and diverse. However, whether it be ready meals, water, shampoo or oil, products are typically of a mid-to-premium nature. In this session we will look at:

- UK Market overview and trends
- Consumer profiles and main customers to target
- Routes to market and commercialisation

Presenters:

- Martin Hiscox (Brand Organic)
- Tom Smart (Brand Organic)
- Wayne Myrie (Coconut Industry Board)
- Tristan Alvarez (CARDI)

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The Caribbean Forum
at ITC
CARIFORUM

Brands
COCONUT
COCONUT

BRAND ORGANIC

International Trade Centre
Alliances for Action

74 stakeholders participating in webinar participating in webinar on Branding and 138 on UK Coconut markets

Coaching sessions provided on trade shows, including virtual & B2B events

Strategy & tools developed for entry to UK market (underway for EU & US)

Contributing to Output 2.1 & 2.2

Leveraging B2B transactions



30,000 USD contract facilitated between Nicholls Farm, Barbados and the West Indies Rum Distillery for sale of **4,000 Kgs** of coconut chunks.

13 workers (6 of which work in the small efficient processing plant) and their families positively impacted.

Supporting women for the value addition and coconut water bottler business, Promoting intercropping practices and sustainable commercialisation.

Advancing market partnerships



Online cooking show using products of firms from the region: participation of two chefs with more than **1.4 million** views on YouTube

Absolutely Caribbean webinars: Food trends after COVID-19 webinar

Series of trainings launched on Virtual presence for MSMEs

ABSOLUTELY CARIBBEAN
VIRTUAL EXPO 2020
17 - 18 November, 2020 | 1:00pm - 7:00pm (CET)

Alliances for Action
Food trends after COVID-19

Tuesday, 17th November 2020 | 3:00pm - 4:00pm (CET)

When it comes to the food industry, the COVID-19 outbreak has disrupted value chains and altered consumer behaviour. Sectors like hospitality and tourism are moving fast to adapt what they have on offer and overcome the challenges. How can the Caribbean food industry effectively navigate these changes? Alliances for Action presents a review on the main food trends and opportunities for the future.

Register at - expo.absolutelycaribbean.com

Cristina Reni, Alliances for Action – International Trade Center (ITC)	Dr. Anaís Iglesias Sánchez (Ph.D.) Professor/Culinary Action Manager, Basque Culinary Center	Elanca del Noval, Chef and Researcher, BCulinaryLAB, Basque Culinary Center



Contributing to Output 2.1 & 2.2

Illuminating food industry trends



ITC - CARDI Alliances for Action Webinar 3: Challenges and Opportunities for the Food Industry



ITC - CARDI Alliances for Action Webinar 3: Challenges and Opportunities for the Food Industry



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We continue the series with a session on the changes in the food and hospitality industry after COVID-19. We will provide an overview on how trends are shifting, since social distance measures have forced the hospitality industry to quickly review services. Consumers have changed their behaviors, accelerating digitalization and trends linked to sustainability. We will look at:

- Innovation through technology: delivery, front house and sales digitalization
- Food retail: new channels, strategies on differentiation
- Sustainability: circular economy, health and safety

Presenters:
• Cristina Ravi (ITC)
• Diane Edwards (President JAMPRO)

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127 stakeholders participating in webinar on Food industry trends

Partnerships and dialogue with international chefs and culinary actors (Real Academia Española de Gastronomía – Rafael Ansón ([Spain](#)), Ms. Andrea do Pico ([Spain](#)), Ms. Zineb Hatab ([Zurich](#)), Mr. Olivier Rollinger ([France](#)), Ms. Cathy Lemoine ([DR](#)), Zoe Adjonyoh ([UK/Ghana](#)))

Contributing to Output 2.1 & 2.2

Expressing local food culture



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Post

alliances4action

Repubblica Dominicana

The women of the Asociación de Mujeres en Agricultura produce high-quality virgin coconut oil in the community of La Pascuala – a rural area in Samaná, Dominican Republic. **Coconuts are their livelihood**

For **World Food Day**, they share a **traditional coconut recipe** from the island with us.

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Caribbean Islands

“Coconut is without any doubt one of the most important symbols of the Caribbean. It represents a source of livelihood for many, and a big part of the region's gastronomic culture. In each Caribbean country you will find interesting and diverse recipes that make the coconut a national symbol.”

CHEF CATHERINE LEMOINE
@cathylemoine @temporadapopup @lamesard

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Caribbean Islands

INGREDIENTS

- 1 young coconut (water + jelly)
- 1 white fish fillet of your choice, deboned and cut into chunks
- 3 limes (juice + zest)
- 1 bird's eye chili pepper
- 1 stalk of lemongrass
- 1 cucumber, diced

CHEF SHORNE: @chefshorne

Innovator | New Age Caribbean Cuisine | West Indian Chefs Alliance

- 1 radish, thinly sliced and placed in ice water
- 1 red onion, chopped and placed in cold water
- 1 fresh West Indian pimento pepper
- 1 teaspoon of Baron's hot sauce
- 3 sprigs of cilantro
- 1 mango, diced
- Salt

Developing finished products



RECIPES FROM THE CARIBBEAN



SWIPE

for a recipe for Coconut Kisses, **easy to make and gluten-free** from Tirzah Monsanto, a talented pastry chef from Suriname!

COCONUT KISSES FROM SURINAME



INGREDIENTS

- Grated Coconut 225 gr
- Sugar 240 gr
- Egg whites 135 gr

METHOD

- Mix all the ingredients
- Heat au bain-Marie
- Scoop onto a lined tray and bake at 165 degrees Celsius for 15-20 min.

Recipe by **Tirzah Monsanto**,
Pastry chef from Suriname

Contributing to Output 2.1 & 2.2

Raising awareness of consumers



Lakeyia Joseph, Owner, Nature Blends, Dominica

**CELEBRATE WOMEN
BUSINESS LEADERS.**



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[COVID-19 impact. From farm to fork: The Caribbean - YouTube](#)

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Working locally, inspiring globally



Delivering specialist services



Cristina Reni
**Market Development,
Food Trends & Hospitality**



Cliff Riley
Processing & Value Addition



Martina Bozzola
**Youth, Women &
Environment**



Sarah Charles
Communications & Visibility



Eleni Gerakari
Partnerships



Ajmal Abdulsamad
GVC Development



Nana Mariam Maiga
M&E and project reporting



Aurret van Heerden
**Sustainability, living income and
fair labor**

Amplifying impact through Alliances



Delivering specialist services



- Fayaz
- CARDI experts - Denise
- Field technicians - to send photos

Alliances for Coconut Industry Development in the Caribbean - Phase II



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Outcomes & Impact



The Caribbean Forum
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	Indicators	Baseline value and year	Target value	Actual (To date)	Percentage achievement
Output 1.1: Improved multiplication and distribution of quality declared varieties in a climate smart way	Number of nurseries supported by this Action with improved access to coconut varieties supplying quality declared planting material to Alliance value chain operators	15 (2018)	25 (2023)		
	Number of nurseries managed by the private sector and/or lead farmers supported by this Action with improved access to coconut varieties supplying quality declared planting material to Alliance value chain operators	12 (2018)	16 (2023)		
Output 1.2: Improved pest and disease management for coconuts and associated crops	Number of lead farmers supported by this Action reporting adoption of improved pest management systems in a climate smart way (disaggregated by sex, age and country where applicable)	10 (2018)	40 (2023)		

	Indicators	Baseline value and year	Target value	Actual (To date)	Percentage achievement
	Number public and private extension services supported by this Action reporting improved capacities to provide support packages to farmers	5 (2018)	12 (2023)		
Output 1.3: Improved farming practices to increase production and income for coconuts and associated crops	Number public and private extension services supported by this Action reporting improved capacities to provide support packages to farmers	5 (2018)	12 (2023)		

	Indicators	Baseline value and year	Target value	Actual (To date)	Percentage achievement
Output 1.4: Improved technical capacity of lead farmers, producer groups and associations on climate smart agriculture and adherence to environmental practices	Number of lead farmers supported by this Action that have improved capacity on climate smart agriculture and adherence to environmental practices (disaggregated by sex, age and country where applicable)	10 (2018)	130 (2023)		
	Number of producer groups and/or institutions supported by this Action that have improved capacity on climate smart agriculture and adherence to environmental practices	3 (2018)	12 (2023)		
Output 1.5: Improved sector information and innovation	Number of stakeholders forming part of sector network consulting database on innovation and information on coconuts.	1,000 (2018)	2,500 (2023)		

	Indicators	Baseline value and year	Target value	Actual (To date)	Percentage achievement
Output 1.6: Improved effectiveness of applied research, development and extension support services	Number of technical reports elaborated and disseminated with the support of this Action	0 (2018)	3 (2023)		
	Number of value chain operators declaring use and/or adaptation of research and development	0 (2018)	10 (2023)		
Output 2.1: Portfolio of relevant concrete market opportunities (when relevant including investment) identified and value chain alliances formed	Number of commercial and investments opportunities explored for coconuts and associated crops	5 (2018)	18 (2023)		

	Indicators	Baseline value and year	Target value	Actual (To date)	Percentage achievement
Output 2.2: Support services for farmer groups, processors, buyers, finance institutions, investors and technical collaborators enhanced	Number of value chain operators receiving directly or indirectly enhanced support services addressing the needs of the value chain alliances	2,000 (2018)	5,000 (2023)		
Output 2.3: Improved access to adapted support service packages, including affordable finance and investment, for lead farmers and processors in the Alliances	Number of value chain operators receiving finance and/or investment support services adapted by this Action	0 (2018)	500 (2023)		

	Indicators	Baseline value and year	Target value	Actual (To date)	Percentage achievement
Output 2.4: Improved sector coordination, collaboration and sharing of good practices at local, national and regional level	Number of national stakeholder platforms (NSP) operational and supporting the formation of VC alliances	9 (2018)	12 (2023)		
	Number of NSP members reporting functionality of platforms	90 (2018)	120 (2023)		
Output 2.5: Enhanced understanding of the environmental implications for the sector and policy recommendations for sustainable development	Number of value chain operators, institutions, policy-makers with enhanced understanding of the environmental implications for the sector and policy recommendations for sustainable development	0 (2018)	500 (2023)		

Lessons Learnt (I)

- **Sustainable and inclusive development** requires vision, leadership, trust, holistic approach, commitment, consistency and time.
- Win-win **starts with the farmer/producer**; but a common vision is required. Involvement of small coconut farmers in a participatory and holistic process aiming industry transformation requires strong commercial incentives (for the farmer) and value chain partnerships.
- **Public-private partnerships** facilitate national value chain upgrading and development and implementation of investment strategies, but they require extensive support; coordination and equitable / responsible principles for operation and a strong policy framework. Private sector is the actor, public sector the facilitator.
- Participatory process must be adapted to **local realities and ecosystems** (every sector has a history and in every country it is different)
- The direct and coordinated involvement of a diverse range of **technical support institutions** is required (agriculture, agriculture R&D, Food safety, quality compliance, food processing and value addition, finance and Investment, market knowledge, marketing, branding and packaging, etc.
- **Product and market diversification** (Multi-Product-Multi-Market-Approach) is required if we are to promote sustainable participation of small farmers and producers in trade and improved their resilience.

Lessons Learnt (II)

- Investment and access to finance require **value chain alliances** that are able to put finance into productive use in an inclusive manner
- Substantial improvement of availability of quality declared seedling materials remains one of the major **challenges** for the resuscitation of the coconut sector. Without public investment crowding in private investments this will be unachievable. Knowledge, experience, innovation and adaptation are required if we want to address the most complex problems such as coconut seedling multiplication and dissemination
- Key to promote **ecological** intensification type of approaches, in particular regarding climate change adaptation, soil quality, biodiversity, income and farmer risk diversification strategies
- Key to promote **intra-regional** dialogue and info sharing: Common problems and solutions
- Local leadership, knowledge, HR resources and investment (in kind or in cash) is key to success
- Projects are not an end but vehicles for positive, inclusive and sustainable transformation requiring flexibility, a client driven mentality and commitment. The challenge is to keep the focus and discipline and at the same time to explore and address all possible areas for synergies and impact.

New slide/ on COVID-19, way forward

Alliances for Coconut Industry Development in the Caribbean - Phase II



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Results Oriented Monitoring (ROM)



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Observation	Response	Status
Revise logframes (ITC/EUD) (i) Include qualitative indicators, (ii) More specific and relevant Outcome indicators, (iii) use more appropriate SoVs, (iv) set baselines to zero if there is an indicator that refers to action undertaken by “this Intervention”.	<i>ITC (in consultation with CARDI and partners) & EUD to produce revised project log-frame</i> <i>ITC is already measuring and reporting upon additional indicators internally (income, sales etc.), disaggregated by gender, and shall add these to the revised log-frame, as well as qualitative indicators and more specific and relevant Outcome indicators that better reflect the transformative changes resulting from the Intervention. SoVs will also be reviewed and revised accordingly to ensure that the “third party” verification mechanisms already in place are well reflected (e.g. reports from extension officers, national institutions etc.)</i>	IN PROCESS - Revised logframe shared for comments
Develop a Monitoring and Reporting plan (ITC) (i) provide definitions of indicators, (ii) describe data collection and calculations of indicators reflecting progress toward targets, (iii) establishes quality assurance protocols for the data.	<i>In addition to the regular annual reporting to the EU, quarterly reporting to the CARIFORUM secretariat, regular formal reporting by Grantees on partner agreements and monthly internal reporting through ITC’s Projects Portal, ITC will consolidate all available information in a document detailing its Monitoring and Reporting processes.</i> <i>This Plan shall (i) outline the current systems in place for data collection and reporting (i.e. ITC and Alliances for Action internal reporting, monthly reporting by National coordinators, grantees etc.), (ii) provide definitions of the indicators, (iii) provide description of data collection and calculations of indicators reflecting progress toward targets, (iv) describe quality assurance protocols for the data, and (v) as well as outline areas for improvement and strengthening (including the full activation of monitoring systems with national institutions, NSPs and partners).</i>	IN PROCESS - 1 pager on M&E shared

Observation	Response	Status
Develop a strategy to engage women, youth and people with disabilities that can be customised at country level for implementation. (ITC/CARDI/IDIAF)	<i>The inclusion of gender and youth is integrated throughout the project and at the core of the A4A approach. The project aligns with ITC's corporate indicators of targeting 50% women participation in all activities and beneficiary/ partner selection (e.g. lead farmers, agroprocessors, NSP members etc.) Internally, ITC reports gender disaggregated data on a quarterly basis, specifically in relation to the number of female smallholder farmers with improvement of productive capabilities and number of MSMEs that are owned, operated and controlled by women having transacted business (Indicators: SO 1.1. and SO 1.2 are disaggregated by sex, as are related output indicators. The project is working with women's groups, youth groups and marginalised groups. Criteria for gender and youth are applied to the selection of beneficiaries and partners (e.g. lead farmer/processor selection, NSP membership etc.)</i> <i>ITC, CARDI, IDIAF and partners, will document its processes for the engagement of women and youth and will improve communication to partners on the widespread adoption of these processes. ITC and partners also acknowledge the importance of working with people with disabilities and although not foreseen in the Project document, the project team will review and decide next steps together with the Steering Committee. Since the ROM mission, ITC has proactively met with agencies such as UNICEF to discuss concrete activities towards supporting people with disabilities to engage in farming and other value chain activities. Upon confirmation of the EU of this additional focus, ITC and partners will continue to leverage partnerships for impact in this area and aim to integrate these activities into the implementation of the project going forward.</i>	IN PROCESS - Draft 1 pager on women and youth engagement shared

Observation	Response	Status
Translate or add Spanish subtitles to the training material that is most relevant to the needs of the stakeholders in Dominican Republic. Ensure that future modules are appropriately pitched and translated so stakeholders in all countries can be engaged. (ITC/IDIAF)	<i>ITC are currently addressing this recommendation since the ROM mission to ensure all relevant training materials are in Spanish and that future modules will be also; including simultaneous interpretation for future events.</i> <i>In addition, it is envisaged that IDIAF, JAD and the Ministry of Agriculture adapt and utilize some of the training materials already in Spanish from their existing curricula.</i>	IN PROCESS
Update the Road Maps with a view to ensure that their focus continues to be relevant and that they are easily able to inform appropriate exit strategies and Action Plans for the period following the end of the Intervention. (NSPs)	<i>The project team takes note of this recommendation and will discuss it during the Steering Committee. One of the activities that can be implemented is related to taking stock of current implementation progress, results and best practices through the Regional Coconut Commodity Innovation Platform (RCCIP), which has representatives from each country NSP, there is a need to undertake a stocktaking exercise to review the list of current and future priority areas at the Regional level. This instance would serve as a means to disseminate and promote innovation by comparing progress in roadmap country by country and would be the basis for exploring any revisions to the national roadmaps. The roadmaps are under the ownership of the NSPs and adopting a regional approach would be more efficient as opposed to a national one which would require additional resources and time investment against other core project activities.</i>	IN PROCESS - way forward to be discussed

Observation	Response	Status
Ensure that information on ITC and CARDI websites reflect updated information on the current phase. Ensure that the intervention is mentioned in the Agribusiness section as well as the Caribbean section of the ITC website. (ITC/CARDI)	<i>ITC and CARDI regularly update the Events and News sections of the Coconuts Website (http://www.coconuts.cardi.org/), as well as the CARDI Caribbean and ITC YouTube and Instagram channels with Alliances for Action webinar recordings.</i> <i>Web page reflecting information of the Coconuts project is now updated in the ITC and CARDI websites, whilst the project newsletter has been released.</i> <i>ITC and CARDI have an active presence on social media (including Instagram, Twitter and Facebook) to promote beneficiaries, partners, donors and impact of the project to more than 50,000+ people. During the ROM mission, the project team submitted a package of more than 30 Instagram posts, links to websites, articles, blog posts, publications, videos and more.</i> <i>ITC and CARDI utilise sensitisation campaigns, public events and international conferences, newsletters (print & online), news articles, press releases, blogposts, websites, social media and branded packing of products to reach a broad audience and promote the intervention widely.</i>	DONE

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Work Plan 2021



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Work Plan 2021

[illegible]

Budget

Upcoming activities

- ❖ Mother palm identification & seed nut collection
- ❖ Lead farmer & lead enterprise selection
- ❖ Agroprocessor assessments & capacity development
- ❖ Coaching & training of farmers, agroprocessors & institutions (e.g. B2B, product devt etc.) - including Trainings with Caribbean Export – 24th June onwards (6 sessions)
- ❖ Commercial alliances activation

Alliances for Coconut Industry Development in the Caribbean - Phase II



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Communications and visibility



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Summary Message & platforms

Communications & visibility (I)



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Communications & visibility (II)



Lakeyia Joseph, Owner, Nature Blends, Dominica

**CELEBRATE WOMEN
BUSINESS LEADERS.**

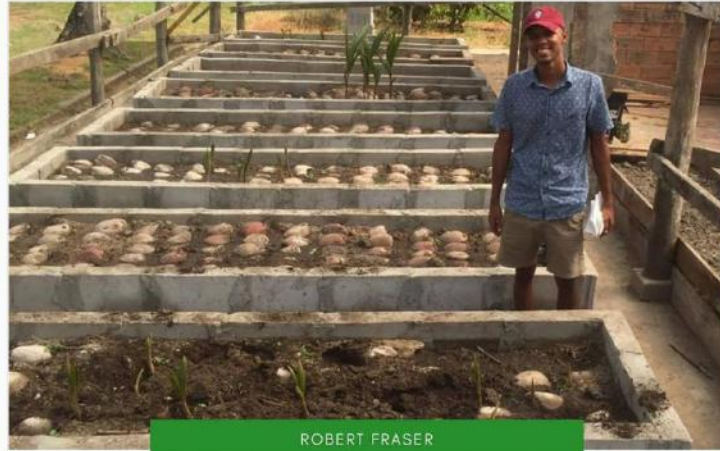


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**LEAD FARMER
GUYANA**



Communications & visibility (III)



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Alliances for Coconut Industry Development in the Caribbean - Phase II



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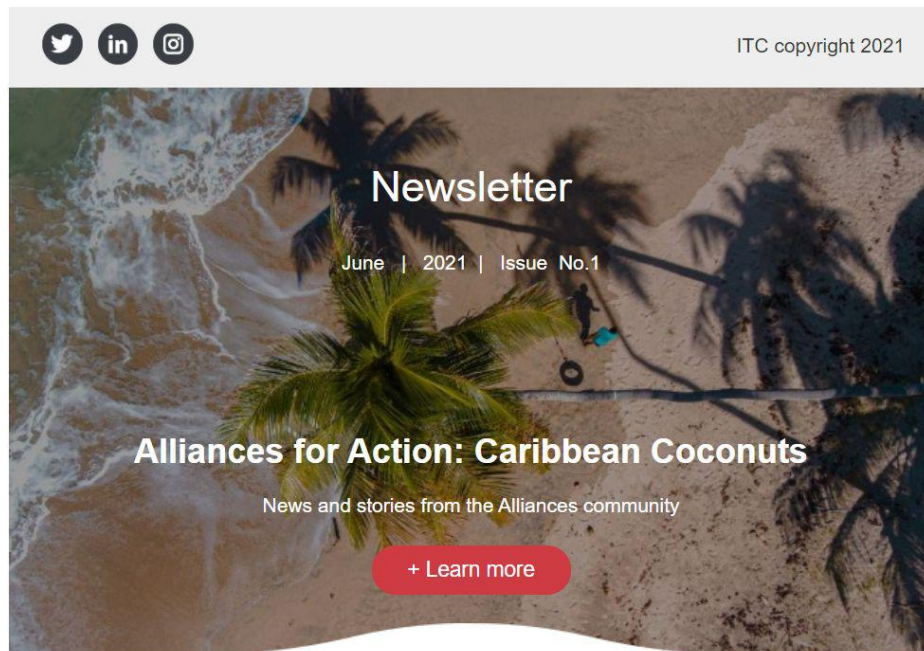
Coconut Industry Development Project for the Caribbean

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Coconut Industry Development For The Caribbean

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Communications & visibility (IV)



The Project

Alliances for Coconut Industry Development in the Caribbean II

GUYANA
CHRONICLE
The Nation's Paper

TOGETHER WE R
Faster, Further, Smarter, Stronger

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Applications Open
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Owning a home can be
your reality with GBTL!

By Staff Reporter | April 16, 2021



To this end, NAREI has been partnering with local farmers, the Caribbean Agricultural Research and Development Institute (CARDI) and International Trade Centre to accelerate the coconut industry. Crucial to this is having productive intercropping of coconut through climate-smart agriculture.

As part of the agreement between the above-mentioned agencies, NAREI is responsible for guiding lead farmers in establishing open-field intercropping systems in newly installed or producing coconut plantations.

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News

14 Apr. 2020

Answering the effects of climate change with organic coconuts

Farmers in the Dominican Republic have found a smart solution to respond sensitively to natural disasters – and secure their incomes
by SARAH CHARLES, Communications Consultant, Alliances for Action and EVELYN SELTIER, Associate Public Information Officer, International Trade Centre



Children learn about coconut in an interactive way

03/05/2021 19:58 - Audry Wajwakana



Photo: Audry Wajwakana

PARAMARIBO - "Miss, is coconut water made of milk and sugar?" "What is the difference between felling and peeling a coconut?" Questions that some children asked at villa Zapakara's first coconut event. The museum hosted the first coconut workshop on Monday morning by writer Jo-Ann Monsels and poet Stanley 'Sombra' Sijlingaard. Seven children attended the event, with the writer first read from her book 'Grandpa, what is coconut' in an interactive way.



CARDI Guyana on plans to develop the Coconut industry

vides an update on the o
onut from a secondary to



Facebook **Twitter**

Gregory – Minister of Agriculture and Forestry: the government is seeking suitable public premises for the new National Centre for Aquaculture and Fisheries. The Centre will be located on the 207,000 m² land owned by Parliament within the city. Once built, the Ministry of Agriculture and Forestry (MAGF) will be responsible for the Centre's operation. The National Centre for Aquaculture and Fisheries will be the body of reference for the industry.

As for the government's funding in 2015, it will be around 400,000 euros, which would be a 500 per cent increase, and to replace some 1,000 euros of the last year.

It is noted that Parliament decided for security and efficiency reasons, that all state-owned waters and fishing areas remain open for the fishing. However, the measures do not mean that the fishing will be free. The government will continue to work to ensure that the fishing is sustainable.

Cost The last year, when the government set up a Special Unit and a Bureau for Fisheries, more than 770 fishers and aquaculture producers 100,000 euros, but it would be around 180,000 euros in 2015.

The CMA's responsibility for promoting the industry and the development of aquaculture in Ireland, ensuring the protection of resources, regulating the purchase, sale and export of catches and, with the Department of Agriculture, the promotion of aquaculture products. **CMA**

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